

# Client Proposal Template

Professional Proposal Framework for AI Automation Services

Instructions: Replace all [bracketed text] with your specific details.

## Executive Summary

[Client Name] is facing challenges with [specific problem]. This results in [quantified impact: hours lost, revenue missed, etc.].

[Your Company] proposes implementing [solution overview] to address these challenges. Based on our experience with similar businesses, we expect [specific outcome] within [timeframe].

## Understanding Your Needs

Based on our discovery call on [date], we understand that:

- [Pain point 1 - use their exact words]
- [Pain point 2]
- [Pain point 3]
- Current cost of this problem: approximately \$[amount]/month

## Proposed Solution

We recommend implementing the following AI automation solution:

Phase	Deliverable	Timeline
Phase 1	[e.g., AI Chatbot for customer service]	Week 1-2
Phase 2	[e.g., Automated lead qualification system]	Week 2-3
Phase 3	[e.g., Integration with existing CRM]	Week 3-4
Phase 4	[e.g., Testing, optimization, handoff]	Week 4

## Investment

Item	Amount
[Solution Name] - Setup & Implementation	[\$amount]

Monthly Maintenance & Support	[\$amount]/mo
<b>TOTAL (First Year)</b>	<b>[\$amount]</b>

## Expected ROI

Based on the numbers you shared, here's the projected return:

- Current monthly cost of manual process: [\$amount]
- Projected monthly savings with automation: [\$amount]
- Payback period: [X] months
- First-year ROI: [X]%

## Guarantee

We stand behind our work with a [30-day / performance] guarantee. If [specific condition], we will [remedy]. Your investment is protected.

## Next Steps

1. Sign this proposal (digital signature below)
2. Pay [50%] deposit to secure your project slot
3. Kickoff call scheduled within [48 hours]
4. Phase 1 delivery within [2 weeks]

## Signatures

Client: \_\_\_\_\_

Provider: \_\_\_\_\_

Name: [Client Name]

Name: [Your Name]

Date: \_\_\_\_\_

Date: \_\_\_\_\_

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